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**FOR IMMEDIATE RELEASE**

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# Press Release

## **YINCAE Advanced Materials Displayed Great Success at SMTA International 2014**

**(Albany, NY) October 9, 2014.** YINCAE Advanced Materials, LLC wishes to thank all of those who attended Dr. Yin's presentation and those who visited our booth during the SMTA International 2014. We hope that you got a chance to learn about YINCAE and the exclusive products that we have to offer.



YINCAE was an exhibitor in the largest SMTA International Conference to date. It was held from September 28<sup>th</sup> to October 2<sup>nd</sup> at the Donald Stephens Convention Center in Rosemont, Illinois. YINCAE was a gold sponsor for the SMTA 30<sup>th</sup> anniversary, a golf sponsor

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for the 7<sup>th</sup> annual SMTAI golf tournament, as well as an advertiser in the inside front cover of the show directory. We also occupied booth #811 during the event.

Dr. Wusheng Yin, the president of YINCAE Advanced Materials LLC, spoke at the SMTA International conference and exhibition, and presented his white paper, "*An Innovative Reliability Solution to Interconnect of Flexible/Rigid Substrates.*" This paper focused on the trend of miniaturization and how it affects the electronics industry. The paper discusses how YINCAE is able to help adapt to these changes through utilization of the products that we have to offer.

We are excited about the growth and future of YINCAE Advanced Materials. Conferences and events like the SMTA International are a great way to gain recognition for your company. We look forward to seeing all of you at SMTA International 2015!

If you wish to read the white paper "*An Innovative Reliability Solution to Interconnect of Flexible/Rigid Substrates,*" please click the following link: [White Paper - YINCAE](#).

If you wish to visit the official website of YINCAE Advanced Materials, LLC, please visit us by clicking the following link: [YINCAE Website](#).

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YINCAE Advanced Materials, LLC is a leading manufacturer and supplier of high-performance coatings, adhesives and encapsulants used in the computer microchip and optoelectronics industries. Our manufacturing operations and headquarters are located in Albany, NY USA, with technical sales and support available through a worldwide sales and service organization.

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