

**FOR ADDITIONAL INFORMATION
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FOR IMMEDIATE RELEASE

Press Release

SMTA International 2014 is Only One Month Away!

(Albany, NY) August 29, 2014. The SMTA International conference and exhibition 2014 is less than one month away. SMTA International will take place from September 28th to October 2nd. It will be held at the Donald Stephens Convention Center in Rosemont, Illinois. YINCAE hopes that you stop by our booth 811 to learn about YINCAE and the innovative products that we have to offer.

Dr. Wusheng Yin, the president of YINCAE Advanced Materials LLC, is going to be speaking at the SMTA International conference and exhibition. Dr. Yin will be speaking on Wednesday, October 1st at approximately 11am in room 49. Dr. Yin's presentation is a part of MFX 5, the "Adhesive Applications" section. Dr. Yin will be presenting his white paper, "*An Innovative Reliability Solution to Interconnect of Flexible/Rigid Substrates.*" This paper will focus on the trend of miniaturization and how it affects the electronics industry. The paper discusses how YINCAE is able to help adapt to these changes through utilization of the products that we have to offer. Dr. Yin will be also talking about the groundbreaking products that YINCAE has developed and are commercially available.

MORE...

YINCAE Advanced Materials, LLC hopes that you are finishing preparation for the SMTA conference and exhibition 2014. We are looking forward to seeing you at booth 811 and will be available to talk about products and answer any questions that you may have. YINCAE hopes that you will come join us at the conference to learn about YINCAE and the products that we have to offer. We have exclusive products that no other company has developed. There is a lot that can be taken away from not only Dr. Yin's presentation, but from the SMTA International conference as a whole. We hope to see you there!

If you wish to read the white paper "*An Innovative Reliability Solution to Interconnect of Flexible/Rigid Substrates*," please click the following link: [White Paper - YINCAE](#).

If you wish to visit the official website of YINCAE Advanced Materials, LLC, please visit us by clicking the following link: [YINCAE Website](#).

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YINCAE Advanced Materials, LLC is a leading manufacturer and supplier of high-performance coatings, adhesives and encapsulants used in the computer microchip and optoelectronics industries. Our manufacturing operations and headquarters are located in Albany, NY USA, with technical sales and support available through a worldwide sales and service organization.

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