

## Media Alert

- Who** Dr. Wusheng Yin is president of YINCAE Advanced Materials, LLC, a supplier of high performance coatings, adhesives and electronic materials, and a consultant of Howard University. Dr. Yin holds a Ph.D in polymer chemistry and physics from Institute of Chemistry, Academia Sinica. Dr. Yin has published over 100 journal articles and a few US patents in conducting polymers, organic/inorganic hybrid polymers, nanoparticles, adhesives, biomaterials and electronic materials.
- What** YINCAE to make major announcement concerning development of two groundbreaking adhesive materials for the electronics industry.
- Where** The Press Conference will be held on site, at the IPC APEX EXPO at the YINCAE booth #823.
- When** Tuesday, February 14<sup>th</sup> 2017 at 1:30 pm.
- Why** YINCAE has developed two new adhesives sure to revolutionize industry ball bumping and package level applications.
- Contact** Rebecca Wiley at [Yincae\\_CS@yincae.com](mailto:Yincae_CS@yincae.com), 518-452-2880 (o) / 912-220-5420 (c) for scheduling questions.