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FOR IMMEDIATE RELEASE

Press Release

YINCAE Advanced Materials Presenting & Exhibiting During Upcoming IPC APEX EXPO

(Albany, NY) January 26, 2015. The IPC APEX EXPO is under one month away. The IPC APEX EXPO will take place from February 22nd to 26th. It will be held at the San Diego Conference Center in San Diego, California. YINCAE hopes that you will stop by our booth 608 to learn about YINCAE and the innovative products that we have to offer.

Dr. Wusheng Yin, President of YINCAE Advanced Materials, will be presenting his white paper, *"A Lower Temperature Solder Joint Encapsulant for Sn/Bi Applications."* He will be presenting February 25th from 3:30 – 4:00 pm. It will be a technical conference session about assembly processes held in room 1A. This paper will focus on the electronic industry and the high interest in low temperature soldering processes. The paper discusses how YINCAE developed several products to meet these new industry demands – something that has been long desired but has seemed unobtainable until now. Dr. Yin will also be talking about the groundbreaking products that YINCAE has developed and are currently available.

Dr. Yin will also be participating and speaking at the PCB Supply Chain Leadership Meeting. This is an exclusive, invitation only event that takes place during the upcoming IPC APEX EXPO. Dr. Yin was specially asked to give an encore presentation to top executives and

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presidents of the IPC member companies. He will be speaking at 2:30 PM in room 6D. The entire PCB Supply Chain Leadership Meeting will be held Monday February 23rd from 8 am to 5 pm at the San Diego Convention Center in San Diego, California.

YINCAE Advanced Materials, LLC hopes that you are finalizing preparation for the IPC APEX EXPO. We are looking forward to seeing you at booth 608 and will be available to talk about products and answer any questions that you may have. YINCAE hopes that you will come join us at the conference to learn about YINCAE and the products that we have to offer. We have exclusive products that no other company has developed. There is a lot that can be taken away from not only Dr. Yin's presentation, but from the IPC APEX EXPO as a whole. We look forward to seeing you at booth 608. We hope to see you there!

If you wish to read the white paper "*A Lower Temperature Solder Joint Encapsulant for Sn/Bi Applications.*" please click the following link: [White Paper](#)

If you wish to visit the official website of YINCAE Advanced Materials, LLC, please visit us by clicking the following link: [YINCAE Website](#).

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YINCAE Advanced Materials, LLC is a leading manufacturer and supplier of high-performance coatings, adhesives and encapsulants used in the computer microchip and optoelectronics industries. Our manufacturing operations and headquarters are located in Albany, NY USA, with technical sales and support available through a worldwide sales and service organization.

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